

# Collaborative Tools for a New Paradigm

moving from aspirational goals to community outcomes,



**LOCAL FOOD NORTHLAND**  
KAI Ā-ROHE O TE TAITOKERAU

Jeff Griggs

# Re-localising Our Food

Reshaping Northland's food production,  
distribution and consumption systems



*Nā tō rourou, nā taku rourou  
ka ora ai te iwi.*

*With your food basket and my food basket the people will thrive.*

## The vision

To promote and establish community-led sustainable food systems for Northland. Systems that produce, add value, market and distribute locally grown nutritious food that supports the health and well-being of the community and the local economy while looking after the environment. (page 1)



# Our mission

... to establish Northland as a centre for growing and processing tasty, healthy food in ways that build community cohesion, increase economic resilience, improve health outcomes and enhance the natural environment.

FROM  
UNIFORMITY  
TO  
DIVERSITY

A paradigm shift from industrial agriculture  
to diversified agroecological systems

from

industrial  
food systems

to

sustainable  
food systems





Soybean harvest in the Matto Grosso, Brazil























RIVERSIDE members owners pioneers  
**FOOD COOP** PROJECT  
[www.riversidefoodcoop.com](http://www.riversidefoodcoop.com)





*Trappist Preserves*

Sorry, we already picked the best apple.

ORGANIC

Red & Yellow Pear















A person is holding a wooden crate filled with a variety of fresh vegetables. The vegetables include several carrots, a head of green cabbage, a large head of broccoli, a red bell pepper, an orange bell pepper, a purple eggplant, two ears of yellow corn, several white mushrooms, and some green leafy vegetables like spinach. The person's hands are visible holding the sides of the crate. The background is a plain, light gray.

# ORTHOREXIA NERVOSA

*AN "UNHEALTHY OBSESSION"  
WITH OTHERWISE HEALTHY EATING*



Collaboration  
across the  
food system

# Partnering Continuum

## Coexistence

- **Know of each others existence**
- **No direct relationship with other agencies**
- **No dependency or need to collaborate**

## Networking

- **Information sharing is the basis**
- **Informal discussions**
- **About knowing and understanding who's doing what**

## Cooperation

- **No long term relationship implied**
- **Acknowledgement of common issues, interests**
- **No ongoing commitment to each other**

## Collaboration

- **Has trust implicit**
- **Based on negotiated and agreed actions and principles**
- **Shared decision making**
- **Giving up power and control**

## Partnerships

- **Work from an agreed shared value base e.g. trust, honesty , openness**
- **Sharing risks and rewards, resources, accountability, visions, ideas, and decision making**
- **Degree of fomality and two way contractual and relationship obligations**
- **Agreements (MOU's)**





E tu kahikatea Hei  
whakapae ururoa

Awhi mai awhi atu tatou tatou e

(Stand like the kahikatea to brave the storms. Embrace  
one another. We are one together)