

Collaborative Tools for a New Paradigm

moving from aspirational goals to community outcomes,



LOCAL FOOD NORTHLAND
KAI Ā-ROHE O TE TAITOKERAU

Jeff Griggs

Re-localising Our Food

Reshaping Northland's food production, distribution and consumption systems



*Nā tō rourou, nā taku rourou
ka ora ai te iwi.*

With your food basket and my food basket the people will thrive.

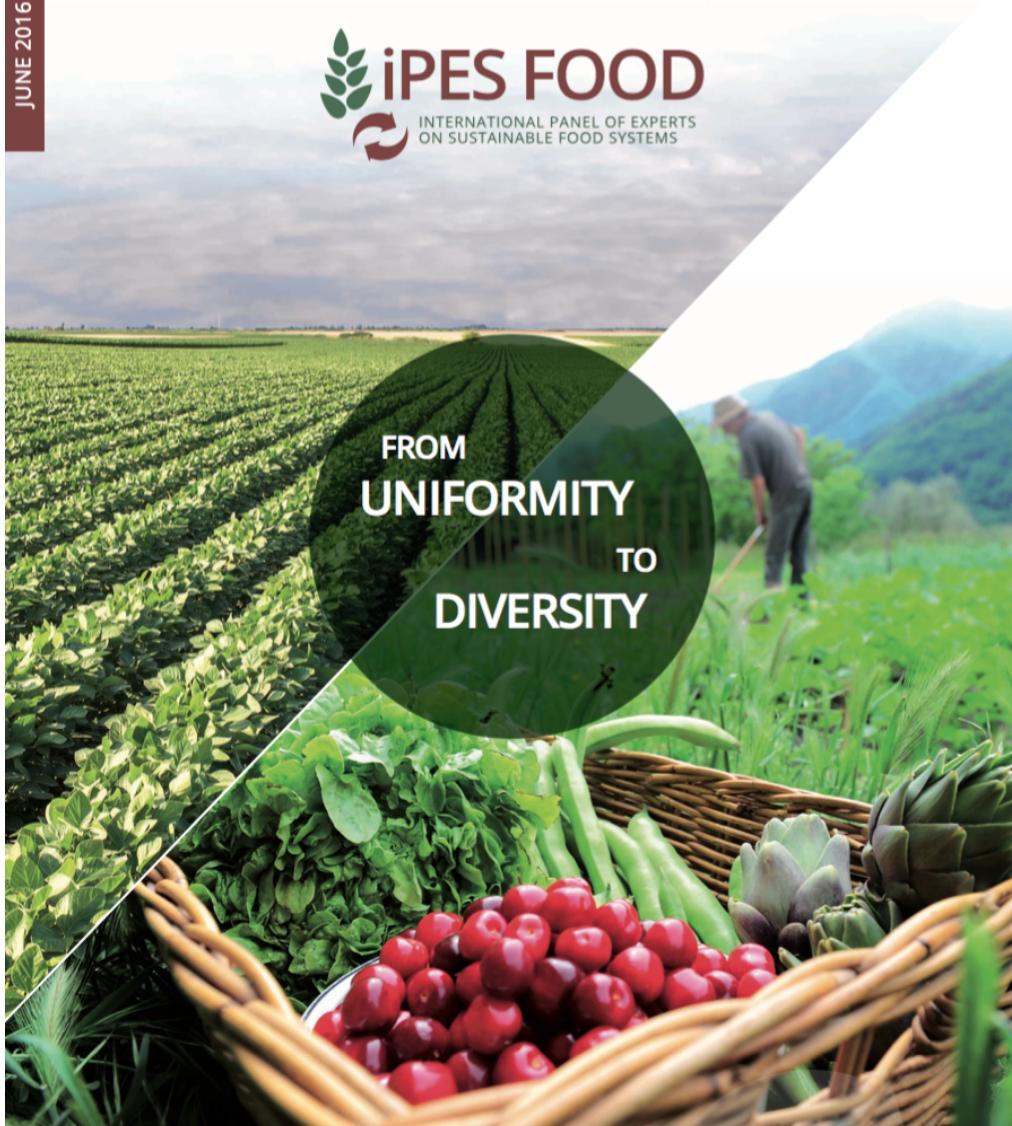
The vision

To promote and establish community-led sustainable food systems for Northland. Systems that produce, add value, market and distribute locally grown nutritious food that supports the health and well-being of the community and the local economy while looking after the environment. (page 1)



Our mission

... to establish Northland as a centre for growing and processing tasty, healthy food in ways that build community cohesion, increase economic resilience, improve health outcomes and enhance the natural environment.



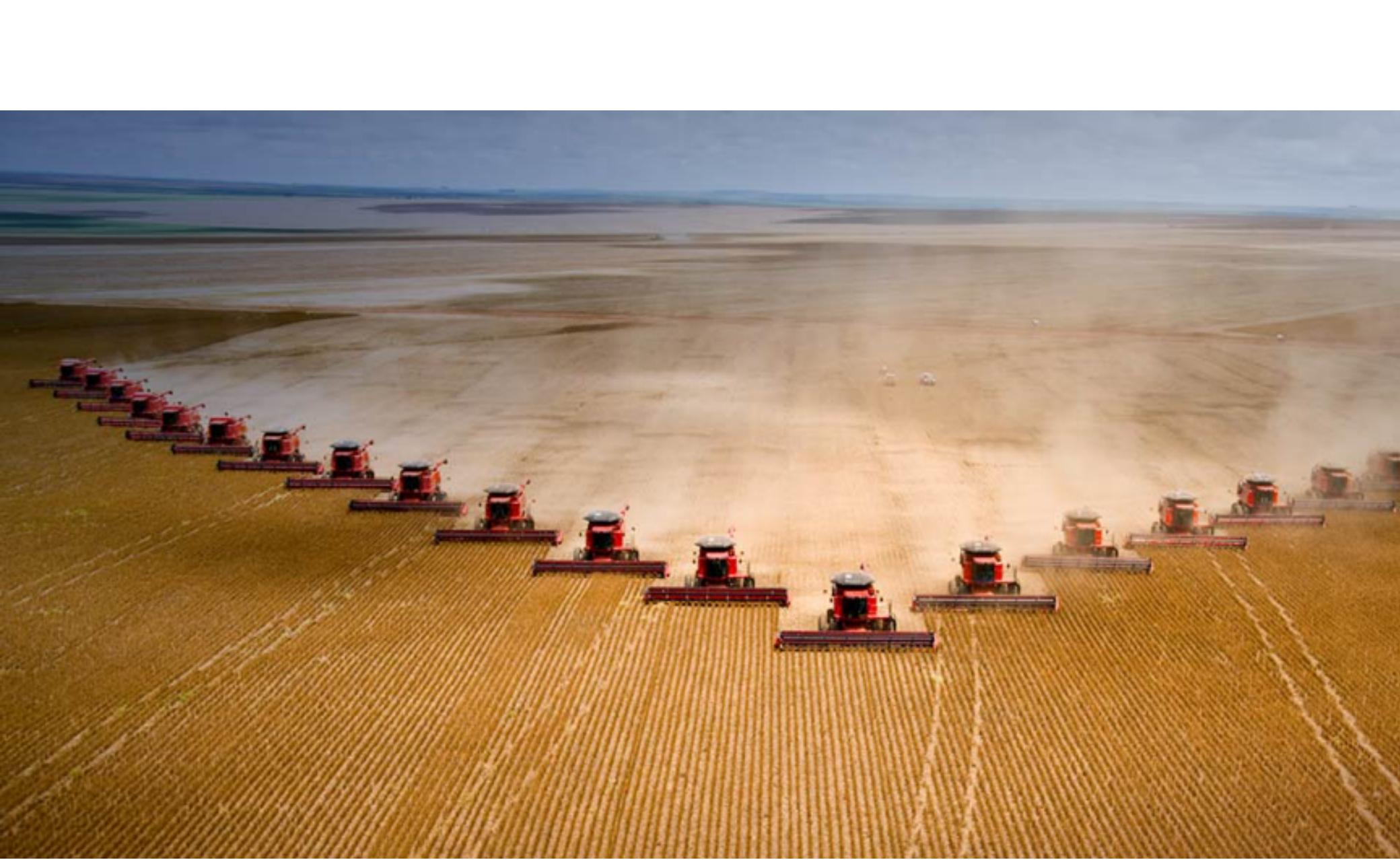
A paradigm shift from industrial agriculture
to diversified agroecological systems

from

industrial
food systems

to

sustainable
food systems



Soybean harvest in the Matto Grosso, Brazil











members owners pioneers
RIVERSIDE
FOOD COOP
PROJECT
www.riversidefoodcoop.com



Trappist Preserves

Sorry, we already picked the best apple.

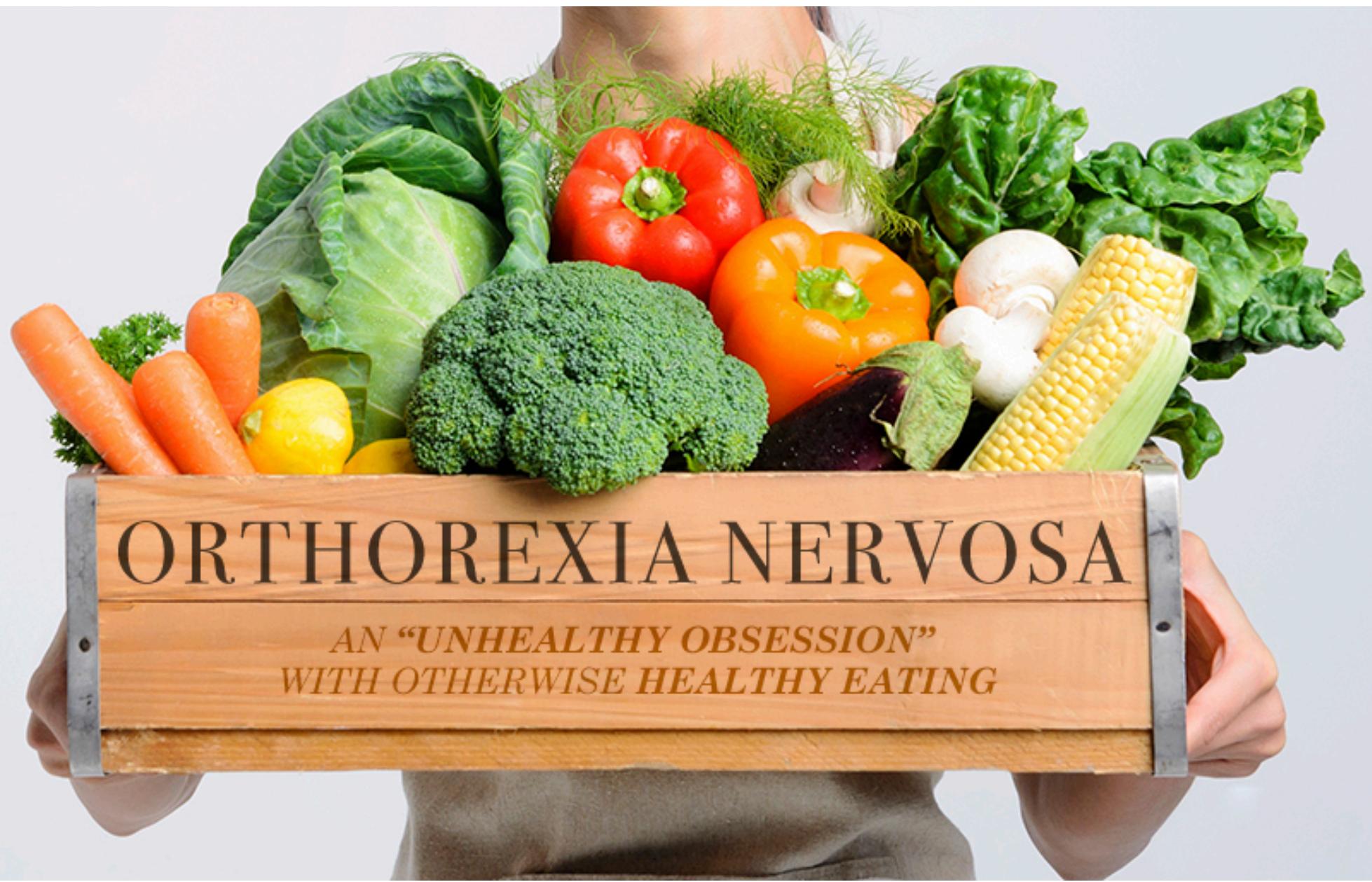
ORGANIC

Red Anjou Pears









ORTHOREXIA NERVOSA

AN “UNHEALTHY OBSESSION”
WITH OTHERWISE HEALTHY EATING

Collaboration
across the
food system

Partnering Continuum

Coexistence

- Know of each others existence
- No direct relationship with other agencies
- No dependency or need to collaborate

Networking

- Information sharing is the basis
- Informal discussions
- About knowing and understanding who's doing what

Cooperation

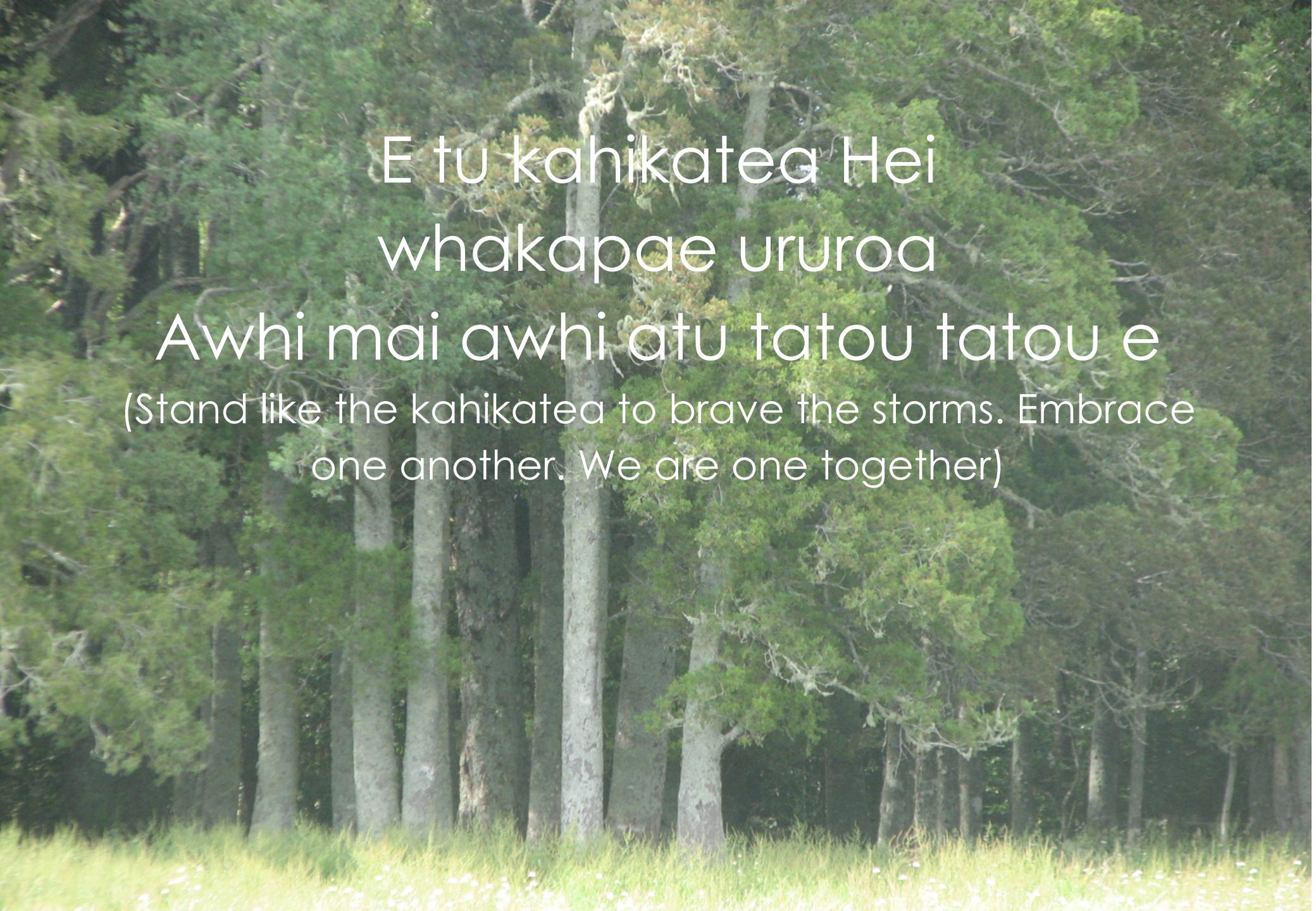
- No long term relationship implied
- Acknowledgement of common issues, interests
- No ongoing commitment to each other

Collaboration

- Has trust implicit
- Based on negotiated and agreed actions and principles
- Shared decision making
- Giving up power and control

Partnerships

- Work from an agreed shared value base e.g. trust, honesty , openness
- Sharing risks and rewards, resources, accountability, visions, ideas, and decision making
- Degree of formality and two way contractual and relationship obligations
- Agreements (MOU's)



E tu kahikatea Hei
whakapae ururoa
Awhi mai awhi atu tatou tatou e
(Stand like the kahikatea to brave the storms. Embrace
one another. We are one together)